

be sure
it's from
Von's!

let's have fried chicken!



Von's Frying Chickens are fresh dressed and delivered daily. They're extra fancy quality, either whole or cut up ready for the pan. At Von's low price, Fried Chicken is your best meat buy this week-end. Have plenty — your family will be asking for seconds!

FRYING CHICKENS 52^c LB.

LEAN AND TENDER PLATE BOILING BEEF	12 ^c	EXTRA FANCY—TENDER—SLICED FRESH BEEF LIVER	45 ^c
FULL OF FLAVOR BONELESS BEEF STEW	63 ^c	TENDER—MEATY BEEF SHORT RIBS	23 ^c
FRESH TRUE COD FILLETS	43 ^c	LARGE SIZE—TAILS REMOVED FRYING SHRIMP	79 ^c

VON'S TOP QUALITY—OVEN-READY

TURKEYS

TOMS 20 TO 22 POUNDS	47 ^c	HENS 12 TO 14 POUNDS	59 ^c
----------------------------	-----------------	----------------------------	-----------------

U.S. GOVT. GRADED 'CHOICE' AND 'GOOD' STEER BEEF

BEEF ROASTS

CHUCK ROAST	39 ^c	ROUND BONE	45 ^c	BONELESS SHOULDER	69 ^c
----------------	-----------------	---------------	-----------------	----------------------	-----------------

FRESH GROUND—AS YOU LIKE IT

VON'S VALUE COFFEE 1 LB. BAG 79^c 2 LB. BAG 156^c

CHUNK STYLE—GREEN LABEL

STAR-KIST TUNA NO. 1/2 CAN 30^c

YELLOW MARGARINE 1 LB. CTN. 19^c

FOR SALADS OR COOKING

MAZOLA OIL PT. BTL. 33^c QT. BTL. 62^c

PEKOE AND ORANGE PEKOE

TREE TEA PKG. OF 16 BAGS 17^c PKG. OF 48 BAGS 41^c

JERSEYMAID—EVAPORATED CANNED MILK 2 TALL CANS 25^c

WOODBURY'S FACIAL SOAP 2 REG. BARS 15^c 2 BATH SIZE 21^c

FOR WASHING DISHES TREND LARGE PACKAGE 21^c GIANT PACKAGE 52^c

HEAVY DUTY NEWS DETERGENT LGE. PKG. 23^c GT. PKG. 59^c

PUREX POWDERED BLEACH 6 1/2 OZ. JAR 23^c 12 OZ. JAR 37^c

BLEACHES—DEODORIZES—DISINFECTS

PUREX QT. 17^c 1/2 GAL. BTL. 29^c GAL. BTL. 49^c

TOM SAWYER PURE PEANUT BUTTER

FRESH FROM THE L.A. NUT HOUSE

7 OZ. JAR	25 ^c	14 OZ. JAR	41 ^c
30 OZ. JAR	59 ^c		

PICTSWEET—FROZEN

FRESH PEAS 2 10 OZ. PKGS. 27^c

MINUTE MAID—FRESH FROZEN—CONCENTRATED ORANGE JUICE 6 OZ. CAN 15^c

PACKED AT THE PEAK OF PERFECTION

GREEN GIANT PEAS 17 OZ. CAN 20^c

BUTTER KERNEL—GOLDEN BANTAM WHOLE KERNEL CORN 17 OZ. CAN 19^c

GOLD MEDAL—PURE EGG NOODLES 8 OZ. PKG. 19^c 16 OZ. PKG. 37^c

DUNBAR SHRIMP MEDIUM SIZE 5 OZ. CAN 53^c **LARGE SIZE** 5 OZ. CAN 55^c

JAN-U-WINE CHOP SUEY WITH VEGETABLES NO. 2 CAN 33^c

EARLY CALIFORNIA STUFFED OLIVES 2 OZ. JAR 21^c 3 1/2 OZ. JAR 31^c

GRADE AA—FIRST QUALITY JERSEYMAID BUTTER 1 LB. CTN. 69^c

FIELD FRESH—KANDY

CARROTS LARGE BUNCH 5^c

FIRST OF THE SEASON! WASHINGTON—STRAWBERRY RHUBARB 19^c LB.

SOLID, RIPE—SALAD TOMATOES 2 CELLO TUBES 25^c

GENUINE, OREGON ANJOU PEARS 3 LBS. FOR 25^c

All Von's Markets have a complete prize selection of Camellia plants. One Gallon cans at a low price of 98^c

HABISCO SNOW FLAKE

SODA CRACKERS 1 LB. PKG. 25^c

LOMA LINDA RUSKET FLAKES 8 OZ. PKG. 17^c

FRANCO-AMERICAN PREPARED SPAGHETTI 2 15 1/2 OZ. CANS 29^c

DROMEDARY MOIST COCOANUT 4 OZ. CAN 17^c

ASSORTED FLAVORS JELL-O PUDDINGS 3 PKGS. FOR 25^c

SWIFT'S SHORTENING

SWIFT'S GRADE AA—FIRST QUALITY CHALLENGE BUTTER 3 LB. CAN 84^c

GRADE A—FIRST QUALITY BROOKFIELD BUTTER 1 LB. CTN. 78^c

KAISER ALUMINUM FOIL 1 LB. CTN. 77^c

WATER SOFTENER 25 FT. ROLL 26^c

RAIN DROPS 24 OZ. PKG. 25^c 3 1/4 LB. PKG. 47^c

LOWEST PRICES!!

ANACIN

ANALGESIC TABLETS

TIN OF 12... 33^c
TIN OF 30... 49^c
BTL. OF 50... 69^c
BTL. OF 100... 98^c

BISODOL

MINTS

TEN OF 30... 33^c
BTL. OF 100... 59^c

BEST FOODS

NUCOA YELLOW MARGARINE 1 POUND CARTON 29^c

SALAD DRESSING PT. JAR 25^c QT. JAR 43^c

QUALITY HOUSE SWEET GHERKIN PICKLES 12 OZ. JAR 19^c

OCEAN SPRAY—JELLIED OR WHOLE—SERVE WITH FRIED CHICKEN CRANBERRY SAUCE 16 OZ. JAR 19^c

You must prefer new Kolynos... or you get

\$1.38 in cash!

YOU must agree that this is the FINEST TOOTHPASTE YOU HAVE EVER USED, or send carton, cap, and letter to Kolynos for \$1.38.

ANTI-ENZYME CHLOROPHYLL or SUPER-WHITE

2 GIANT TUBES 69^c

New!

Kellogg's SUGAR SMACKS

FOR BREAKFAST OR SNACKS

10 OZ. PKG. 25^c

SUGAR TOASTED PUFFS OF WHEAT

VON'S

Prices Effective Thurs., Fri., Sat., Sun.
January 28-29-30-31

REMEMBER IT'S
VON'S FOR VALUE!

1260 W. REDONDO BEACH BLVD. AT NORMANDIE

— WE GLADLY CASH PAY CHECKS —